

X Copy

# fashion calendar

27th year issued weekly

JANUARY 16

'67



ruth finley, publisher   tr 9-2343   8 east 77th street   new york, n.y. 10021

## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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WEEK ENDING SATURDAY, JANUARY 14, 1967

### AMERICAN DESIGNER SHOWINGS--SPRING 1967--FOR VISITING PRESS

Special showings have been scheduled for visiting press from Sunday, Jan. 8, through Friday, Jan. 13, in the Grand Ballroom, Delmonico's, unless otherwise noted. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

<u>Thurs., Jan. 12:</u>	8:00 A.M.	WARNER SLIMWEAR-LINGERIE, Breakfast and Showing.	
	9:00 A.M.	JEUNESSE (MORTON MYLES)	
	9:45 A.M.	ANDREW WOODS	
	10:30 A.M.	BEN ZUCKERMAN	
	11:15 A.M.	Writing Period	
	12:15 P.M.	HERBERT and BETH LEVINE SHOES--ADOLFO HATS--Aperitif	
	1:00 P.M.	SHIP 'N SHORE--Luncheon and Fashion Show.	
	2:30 P.M.	OLEG CASSINI	
	3:15 P.M.	TRIGERE	Ballroom.
	4:00 P.M.	OLGA--UNDERFASHIONS (Coffee, Cocktails)--Crystal/	
	5:00 P.M.	Writing Period	
<u>Fri., Jan. 13:</u>	8:00 A.M.	Breakfast--Guests of ALLIED CHEMICAL CORPORATION.	
	8:45 A.M.	OSCAR DE LA RENTA BOUTIQUE	
	9:00 A.M.	OSCAR DE LA RENTA for JANE DERBY	
	9:45 A.M.	RUDI GERNREICH	
	10:30 A.M.	MALCOLM STARR (ELINOR SIMMONS)	
	11:15 A.M.	NORMAN NORELL	
	12:00 Noon	Writing Period	
	12:30 P.M.	MEET THE PRESS LUNCHEON--AMERICAN DESIGNER SHOWINGS.	

Thursday Jan. 12	ANNUAL DESIGN AWARDS	SCHIFFLI MANAGEMENT PROMOTION FUND	BETHESDA FOUNTAIN CENTRAL PARK
12:00 Noon Luncheon; 4:30 P.M. Cocktails	Presentation of annual Fabric Design Awards, showing Winter Garden gala fashions in embroidered apparel and home furnishings fabrics. Fabric display closed to textile designers and distributors. Press by invitation. Luncheon: \$12.50; Cocktails: \$5.00. Benefit of Council for Parks & Playgrounds. Contact: Bell & Stanton, Inc., PL. 9-4800.		
Thursday Jan. 12	CUSTOMER SHOWING OF BRIDAL FASHIONS	GIMBELS	STATLER-HILTON HOTEL BALLROOM
6:30 P.M.	Admission by ticket (free) available in bridal salon, 4th floor. Publicity: Margot Infantino, LO. 4-3300.		
Beginning Thursday Jan. 12	SHOWING: SPRING- SUMMER COLLECTION	GRETA PLATTY INTERNATIONAL, INC.	EVE IMPORTS 1407 Bway.-Rm. 1215
	"Straws in the Wind"--Greta Platty's collection of hand-crocheted dresses and sweaters, made in Republique D'Haiti (Haiti); planters' hats, bags, shoes in Sisal and beads; also her collection of Sisal jewelry, designed for Mark IV (398 Fifth Ave.). By appointment. Contact: LA. 4-2975 or PL. 5-8104.		

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Friday Jan. 13- Jan. 16	SHOWINGS IN FLORENCE (Boutique and knitwear) Pitti Palace.		
	<u>Jan. 13:</u> 4:30 P.M. Opening ceremony, Palazzo Vecchio. 6:00 P.M. Zingone Ventanni, Lydia de Roma, Gentucca-Ilaria, Valditovere, Albertina Davitti, Ferragamo.		
	<u>Jan. 14:</u> 6:00 P.M. Noni Sport, Gibo, De Parisini, Nardini, Princess Luciana, Scarabocchio, Aponte. 8:00 P.M. Buffet dinner. 9 PM Avolio, De Simone, Celli, Krizia, Trico, Glans, Avagolf.		
	<u>Jan. 15:</u> 11:00 A.M. Maljana, Bertoli, Naka, Baldini, Mirsa, Ken Scott, Wanda Roveda, Eguzquiza. 4:00 P.M. Emilio Pucci. 5:30 P.M. Antonelli, Baratta, Centinaro, Faraoni, Marucelli, Guidi, Mila Schon, Ognibene-Zendman, Schubert, Tita Rossi, Tiziani. 8:00 P.M. Reception and Buffet dinner.		
	<u>Jan. 16:</u> Reserved for contacts with the participating boutique and knitwear houses and for travel to Rome (A.M.)		

Saturday  
Jan. 14  
11:00 A.M. CUSTOMER SHOWING OF LORD & TAYLOR 4TH FLOOR  
BRIDAL FASHIONS BRIDAL SALON  
Showing of Spring bridal fashions, featuring gowns in January issue of "Mademoiselle Magazine." Open to public. Publ.: Jeri Savidge, WI.7-3300.

Saturday  
Jan. 14  
1:00 P.M. CUSTOMER SHOWING STERN BROTHERS 6TH FLOOR  
OF BRIDAL FASHIONS SPECIAL EVENTS DEPT.,  
Tickets--bridal salon, 3rd floor. Publ.: Jill Schoenbach, IO. 5-7950.

Saturday  
Jan. 14-  
Jan. 22 ANNUAL NATIONAL NATIONAL BOAT SHOW NEW YORK COLISEUM  
BOAT SHOW COLUMBUS CIRCLE  
Hours: 12:00 Noon - 10:30 P.M., daily. Sat. 10:30 - 10:00 P.M. Sun.  
1:00 - 7:00 P.M. Prices: \$2.50, adults; \$1.00, children. Publicity:  
Ralph Ianuzzi, 765-8040.

WEEK BEGINNING MONDAY, JANUARY 16, 1967

Beginning  
Monday  
Jan. 16 IMPORTED SUMMER MARIANNE SPOTTISWOODE VIRGINIA KREMENTZ  
DRESSES FROM FRANCE 42 WEST 58TH STREET  
Summer collection of dresses, made in France. Continuous showings by  
appointment. Contact: PL. 3-4464 or PL. 3-3500, Ext. 203.

Beginning  
Monday  
Jan. 16 ADVANCE SUMMER LAWRENCE OF LONDON 512 SEVENTH AVENUE  
COUTURE RAINWEAR SHOWROOM - 20TH FLOOR  
Inform showings of Lawrence of London's advance Summer couture rainwear.  
Contact: Rose Blasberg, CH. 4-3815. Publicity: Ann Silver, 247-8050.

Beginning  
Monday  
Jan. 16 SUMMER FASHIONS IN SAMUEL ROBERT, INC. 1407 BROADWAY  
LEATHER AND FABRICS SHOWROOM - 2701  
Daily informal showings of Summer boutique sportswear, cotton tweeds,  
& leather fashions. By appointment. Contact: Eleanor Stoner, LA.4-4562.

Beginning  
Monday  
Jan. 16 OPENING: SPRING- VERA SCARVES; 417 FIFTH AVENUE  
SUMMER COLLECTIONS VERA SPORTSWEAR SHOWROOM - 5TH FLOOR  
Continuous daily showings of scarves and accessories; also sportswear  
collection. By appointment. Contact: Elaine Gold, AL. 5-6464.  
Publicity: Ruth Hammer Associates, 350 W. 51st St., 246-4818.

Beginning  
Monday  
Jan. 16 SHOWING: ADVANCE MR. MORT BY 498 SEVENTH AVENUE  
SUMMER GROUP STANLEY HERMAN SHOWROOM - 21ST FLOOR  
"White Caps"--group of advance Summer fashions at daily informal show-  
ings. Contact: Glen Tompkins, 524-3818

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 16	FAIL-WINTER PREVIEW Ducharne presents the exclusive "Gateway to Europe" French import fabric collection. By appointment only. Designers and buyers contact: Henry Katzman, 736-9300. Press contact: Ken R. Williams & Assoc., WI. 7-4471	HOUSE OF DUCHARNE	1001 SIXTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 16	OPENING: SPRING-SUMMER COLLECTION Continuous showings of Spring-Summer at-home fashions, active sports-wear, coordinates, designed by Gene Berk. By appointment. Contact: Audrey, 889-5560. Publicity: Stutman Assoc., 247-2662.	PAGANNE	1407 BROADWAY SHOWROOM - RM. 603
Monday Jan. 16 Jan. 20	SHOWINGS IN ROME--(High Fashion) Picture Release date, Feb. 15. <u>Jan. 16:</u> 3:00 P.M. Tiziani. 4:30 P.M. Gregoriana. 6:30 P.M. Barocco. 7:30 P.M. Ognibene-Zendman. 9:30 P.M. Valentino. <u>Jan. 17:</u> 9:30 A.M. Forquet. 11:00 A.M. Carosa. 12:15 PM De Barentzen. 3:00 P.M. Marucelli. 4:30 P.M. Balestra. 6:00 P.M. Antonelli. 7:30 P.M. Gattinoni. 9:30 P.M. Galitzine. <u>Jan. 18:</u> 9:30 A.M. Baratta. 11:30 A.M. Biki. 12:30 P.M. Enzo (Lunch). 3:00 P.M. Sarli. 4:30 P.M. Mila Schon. 5:30 P.M. Guidi. 7:00 P.M. Veneziani. 9:30 P.M. Lancetti. <u>Jan. 19:</u> 9:30 A.M. Fabiani. 11:00 A.M. Fontana. 12:30 P.M. Garnett. 3:00 P.M. Riva. 4:30 P.M. Centinaro. 6:00 P.M. Tita Rossi. 7:30 P.M. Schuberth. 9:00 P.M. (Menswear): Franzoni, Brioni, Datti, Litrico, Baratta. <u>Jan. 20:</u> 9:30 A.M. Di Iazzaro. 11:00 A.M. Faraoni. 12:30 PM Brugnoli. 4:00 P.M. (Children's and junior fashions) Zingone. 5:00 P.M. (Menswear). 6:30 P.M. Iea Livoli. Contact: Comitato Organizzazione Manifestazioni, Alta Moda Italiana, Piazza Della Repubblica 59, Rome, Italy.		
Monday Jan. 16	INCORPORATED SOCIETY OF LONDON DESIGNERS <u>Jan. 16:</u> Associate Members' Display <u>Jan. 17:</u> Clive, Hartnell, Lachasse. <u>Jan. 18:</u> Michael (tentative) <u>Feb. 8:</u> Mattli, Paterson (tentative) Contact: Mrs. Theo Woodman-Smith, 315 Regent St., London, W.1. England		LONDON, ENGLAND
Tuesday Jan. 17 9:00 A.M. Breakfast	PRESS PREVIEW: IMPORTED FASHIONS WITH LUREX New knitted imported fashions from Europe, woven with Lurex. For press, by invitation. Exhibit from Jan. 17 - Feb. 3, by appointment. Contact: Lynn Given, 244-6000.	DOW BADISCHE COMPANY	350 FIFTH AVENUE SHOWROOM - SUITE 1015
Tuesday Jan. 17 5:00 P.M.	SPRING AND SUMMER COLLECTION By invitation only. Buyer showing, Tues., Jan. 24 at 10:30 A.M. ( <u>Note Change of Dates</u> ) By reservation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Jan. 17	OPENING OF SUMMER COLLECTION Designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

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Wednesday Jan. 18 9:45 A.M. Coffee	PRESS PREVIEW: MODEL ROOMS Preview for the press of Macy's model rooms. By invitation. ( <u>For Release, Fri., Jan. 20.</u> )	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday Jan. 18 12:30 P.M. Luncheon	LUNCHEON SHOW: AT-HOME FASHIONS At-Home and Party Fashions by Ann y Tempa. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00):	ANN Y TEMPA (DARIEN, CONN.)	BARBETTA RESTAURANT 321 W. 46TH STREET
Thursday Jan. 19 10:00 A.M. Coffee	PREVIEW: MID-WINTER HOME FURNISHINGS Preview for the press of mid-Winter home furnishings and room settings. By invitation. Publicity: Diane Wallace, TR. 5-7200, Ext. 662.	ABRAHAM & STRAUS (BROOKLYN)	9TH FLOOR FEATURE EVENTS DEPT.
Jan. 20	MACY RELEASE--Model rooms. (Preview, Jan. 18--See Above).		
Jan. 20- Jan. 29	NATIONAL SKI WEEK BY SKI INDUSTRIES AMERICA Contact: Ralph A. des Rochas, executive director, MO. 1-1533.		
Saturday Jan. 21 1:00 P.M.	CUSTOMER SHOWING: SPRING BRIDAL FASHIONS Customer showing of Spring bridal fashions. Tickets (free), available in bridal shop, 3rd floor. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BKLYN. ACADEMY OF MUSIC (OPERA HOUSE)
Beginning Monday Jan. 23	IMPORTED READY-TO- WEAR COLLECTION Beachwear (bikinis coordinated with cover-ups, and sun dresses); daytime dresses, and sportswear. Continuous showings, by appointment. Contact: PL. 3-4464; or PL. 3-3500, Ext. 203.	CONSENTINO (CAPRI)	VIRGINIA KREMENTZ 42 W. 58th, Room 203

Beginning Monday Jan. 23	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE Paris, France
Jan. 23:	2:15 P.M. Molyneux. 3:00 P.M. M. Tellin. 4:30 PM De Rauch.
Jan. 24:	10:00 A.M. Balmain. 12:00 Noon J. Hercey. 2:30 P.M. Rouff.
Jan. 25:	3:00 P.M. Tellin; De Rauch, 5:00 P.M. Vialancey; Lola Prusac.
Jan. 25:	9:45 A.M. Lanvin. 10:00 A.M. Vialancey. 11:00 A.M. LaRoche.
Jan. 26:	12:45 P.M. Godard. 2:30 P.M. Patou. 3:00 P.M. Lanvin. 3:30 PM Godard. 4:00 P.M. Marc Vaughan. 5:30 P.M. Marc Vaughan.
Jan. 26:	9:45 A.M. Dior. 10:30 A.M. Patou. 12:30 PM Carven. 3:00 P.M. I. Dana; Venet. 3:15 P.M. Montaigne. 5:00 P.M. Dior; Ricci.
Jan. 27:	9:30 A.M. Sagardoy. 10:30 A.M. Castillo; Roger. 10:45 A.M. Ricci. 2:30 P.M. Sagardoy. 5:00 P.M. Orcel.
Jan. 28:	10:00 A.M. Gres. 10:30 A.M. Castillo. 11:30 A.M. Ungaro. 12:00 Noon Capucci. 3:00 P.M. Capucci. 5:00 P.M. Ungaro.
Feb. 1:	3:00 P.M. Lutece. 3:30 P.M. Bourgade.
Feb. 2:	10:30 A.M. St. Laurent. 3:00 P.M. St. Laurent. 3:30 PM Baron.
Feb. 8:	6:00 P.M. Renal.
	Contact: Chambre Syndicale, 100 Faubourg St-Honore, Paris 8, France.

Tuesday Jan. 24 2:30 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter daily informal showings, by appointment. Contact: Tita Curtis, PE. 6-2291.	BARBERINI, LTD. 512 SEVENTH AVENUE SHOWROOM - 13TH FL.
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Tuesday Jan. 24 5:00 P.M. Cocktails	PREVIEW OF FALL JUNIOR KNITWEAR Premiere collection of Fall junior knitwear from Italy. By invitation. Continuous informal showings thereafter. Contact: BR. 9-0925. Publicity: Rae Lindsay at Lindsay & Gray, BR. 9-0353.	ANDIAMO (JUNIOR DIV. OF GINO PAOLI)	1407 BROADWAY SHOWROOM-SUITE 3801
Wednesday Jan. 25 11:30 A.M.	PREVIEW OF SUMMER COLLECTION By invitation. Thereafter continuous. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FL.
Wednesday Jan. 25 12:30 P.M. Luncheon	SHOWING OF FASHIONS AT LUNCHEON SHOW "Contemporary Clothes"--designed by Ole Borden for Rembrandt. Publi- city: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	REMBRANDT (498 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 25 3:00 P.M.	PREVIEW OF SUMMER DRESSES AND SEPARATES Ginori, a subsidiary of Originala, will preview Summer dresses and separates, designed by Shirley Calderon. By invitation. Thereafter daily, by appointment. Contact: George Masket, 244-4701.	GINORI SPORTSWEAR	498 SEVENTH AVENUE SHOWROOM - 12TH FL.
Wednesday Jan. 25 4:00 P.M. Cocktails	OPENING OF SUMMER COLLECTION Summer dresses and suits, coordinates, blouses, skirts, pants, sweaters; and introducing Bimini bathing suits by McMullen. By invitation. There- after at showroom. Contact: OX. 5-4270. Publ.: Penoyer Asso., MU.2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Wednesday Jan. 25	OPENING OF SUMMER COLLECTION Contact: BR. 9-3650. Publicity: Stutman Assoc., 247-2662.	LAURENCE GROSS, INC.	498 SEVENTH AVENUE SHOWROOM - 25TH FL.
Thursday Jan. 26 10:30 A.M.	OPENING: SUMMER COLLECTION Summer collection designed by Shannon Rodgers for Jerry Silverman. Also Tues., Jan. 31 at 10:30. By reservation. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FL.
Thursday Jan. 26 12:15 P.M. Luncheon	SHOWING OF SARMI FASHIONS AT LUNCHEON Eastern Airlines will sponsor a luncheon and showing of Sarmi fashions. For directors of charitable organizations, by invitation. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES, INC.	ST. REGIS ROOF
Thursday Jan. 26 1:30 P.M. Luncheon	SPRING FASHIONS AT BENEFIT LUNCHEON "Expo, 67"--fashions based on the looks for Spring as seen in "McCall's Fashion News" Feb. 7. For benefit of the Legal Air Society. By invi- tation. Cont. Mrs. Winthrop Munyan, CA.8-5307. Pub.DeAnn McClure, LO.5- 2626.	ARKAY; RAPPI (498 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Thursday Jan. 26 2:30 P.M. Cocktails	PREVIEW: SUMMER DRESS COLLECTION Preview of David Crystal's Summer dress collection. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FL.

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Thursday Jan. 25 3:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter daily informal showing of Summer collection, designed by Morton Myles. Contact: Mary Lou Levine, OX. 5-6234.	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Jan. 26 4:00 P.M.	OPENING: SUMMER COLLECTION Malcolm Starr's Summer collection, designed by Elinor Simmons, Jan. 26, 31, Feb. 2, 4:00 P.M. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Jan. 26 6:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Showing of bridal fashions. By admission ticket, available at Bridal Salon, 2nd floor. Cont. Edith Sweeney. Publ. Gloria Phillips, OR.5-1000.	FRANKLIN SIMON	SHERATON-ATLANTIC HOTEL BALLROOM
Beginning Thursday Jan. 26	OPENING: SUMMER COLLECTION Continuous daily showings of cocktail and evening fashions. Contact: Abe Goldner or Sandy Abelson, PE. 6-0151.	CAMEO EVENING FASHIONS: FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Thursday Jan. 26	OPENING OF SUMMER COLLECTION Continuous daily showings of Summer collection, designed by Dorothy Arden. Contact: 594-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Friday Jan. 27 10:30 A.M.	OPENING OF SUMMER COLLECTION Showing of Summer cocktail and evening fashions. 9:30 A.M. By reservation. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Also Feb. 1 and 8 at
Friday Jan. 27 11:00 A.M.	OPENING OF SUMMER COLLECTION Also, Feb. 1 and Feb. 7 at 11:00. Contact: Alan Duddle, 524-4510.	GINO CHARLES, LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Jan. 30 10:30 A.M.; 11:00 A.M.	OPENING: SUMMER COLLECTIONS Leonard Arkin, Jan. 30, Feb. 6 at 10:30. Andrew Arkin, Jan. 30, Feb. 6 at 11:00. By reservation. (Continuous from Jan. 23.) Contact: Celeste Lucci, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 30 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 31, Feb. 6, 7 at 1:00 P.M. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Jan. 30 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6 at 4:00 P.M. By reservation. Contact: LA. 4-7900.	TERRY ALLEN, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Jan. 30	FALL COLLECTION: ITALIAN KNITWEAR Continuous showings of Fall couture knitwear--ensembles, suits, dresses, coats, sportswear--made in Italy. Contact: Audrie Cohen, BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - SUITE 3704
Tuesday Jan. 31 12:00 Noon	OPENING OF SUMMER COLLECTION Summer collection, by reservation. Contact: WI. 7-0152.	PAUL BLUMENSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

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Tuesday Jan. 31 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6 at 4:00 P.M. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Jan. 31 4:00 P.M. Cocktails	"AN ENLIGHTENING": SHOWING OF HAIR PRODUCT Presentation at 5:00 P.M. Cocktails- 4:00 to 7:00 P.M. By invitation. Publicity: Niki Singer at Vernon Pope Co., PL. 7-7510.	JOHN H. BRECK, INC.	HOTEL PLAZA "PLAZA 9"
Beginning Tuesday Jan. 31	OPENING OF SUMMER COLLECTION Daily informal showings. Contact: Alice Berman, WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Tuesday Jan. 31	OPENING: SUMMER COLLECTION Daily informal showings, by appointment. Contact: Ruth Winslow or Harriet Torborg, LO. 3-3035.	ROYAL LYNNE, LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Jan. 31	OPENING OF SUMMER COLLECTION Daily informal showings. Contact: George Rappaport, CH. 4-3558.	PETTI-4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Feb. 1 10:30 A.M. Coffee	PRESS PREVIEW OF ROOM SETTINGS Preview for press of new Midwinter decorator room settings. By invitation. (For release, Fri., Feb. 3) Publ.: Margot Infantino, LO. 4-3300.	GIMBELS	9TH FLOOR
Wednesday Feb. 1 11:30 A.M.	PRESS PREVIEW OF SUMMER COLLECTION Showing of Summer cottons--ensembles, dresses, and suits. By invitation. Thereafter by appointment. Contact: Estelle Schwarz, LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday Feb. 1 11:30 A.M.	PREVIEW: SUMMER COLLECTIONS For press and buyers, by invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194. <u>Continuous daily showings beg. Mon., Jan. 23.</u>	M. S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Feb. 1 2:30 P.M.	OPENING OF SUMMER COLLECTION Peggy Thayer Designs and "Confection Collection" of Coordinates. Also showing Feb. 2, 7, 14 at 2:30 P.M. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday Feb. 1 3:00 P.M.	PREVIEW: SUMMER COLLECTION Summer collection, designed by Miguel Dorian, By reservation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday Feb. 1 4:00 P.M.	PREVIEW OF SUMMER COLLECTION For press and buyers, by invitation. Also Feb. 2 at 4:00 P.M. By reservation. Contact: Glen Tompkins, 524-3818.	MR. MORT BY STANLEY HERMAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Feb. 2 11:30 A.M.	PREVIEW: SUMMER COLLECTIONS For press and buyers, by invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194. (Continuous daily showings beg. Mon. Jan. 23.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 2 3:30 P.M.	PREVIEW OF SUMMER DRESS COLLECTION By invitation. Continuous showings beginning Tues., Feb. 7. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Feb. 2 6:00 P.M.	PREVIEW OF SUMMER COLLECTION Showing at 6:30. By invitation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Friday Feb. 3 11:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 6 at 4:00 P.M.; Feb. 7 and 13 at 11:00 A.M. By reservation. Contact: Pat Brooks, WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Feb. 6 2:30 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 6, 8, and 15. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday Feb. 6 3:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 8 and 15 at 4:00 P.M. By reservation. Contact: Robert Presser, CH. 4-3877.	CHESTER WEINBERG, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Feb. 6 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Lee Claire's Summer collection, designed by August de Lorenzo. By invita- tion. Continuous daily showings beginning, Wed., Feb. 1. Contact: Al Davis or Sylvia Greer, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Feb. 6	CALIFORNIA SUMMER FASHIONS IN NEW YORK Daily showings, by appointment. Contact: OL. 2-9010 (L.A.)	MICHAEL NOVARESE	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Feb. 6- Feb. 17	SHOWING OF SUMMER COLLECTION Informal daily showings of Summer collection, designed by Ferro Ettehadieh, featuring imported hand-painted silk prints and textured Ban-Lon in day- time, evening and at-home fashions. Contact: Virginia Jaap, 586-4649.	FERRO FOR FERRO ETTEHADIEH, INC.	HOTEL PLAZA PRIVATE SUITE
Tuesday Feb. 7 9:00 A.M. Breakfast	PREVIEW: FIRST "SKIN CARE" SALON FOR TEENS "Teen Salon"--Georgette Klinger will premiere her "Skin Care" salon for teenagers; introducing a new concept in art-lighting. For the press, by invitation. Publicity: Jan Lovett Struber, PL. 3-9396.	GEORGETTE KLINGER, INC.	501 MADISON AVENUE SUITE - 305
Tuesday Feb. 7 10:00 A.M.	OPENING: SPRING COLLECTION Also Feb. 8 and 9 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 7 10:30 A.M.	OPENING OF SUMMER COLLECTION Also, Feb. 14 & 16 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLIO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 7 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 14 at 10:30 A.M. By reservation. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 7 10:30 A.M.	PREMIERE SHOWING OF SUMMER COLLECTION Summer collection, designed by Eric Lund. Also Feb. 9, 14 at 10:30 A.M. By reservation. Contact: Henry Ginsburg, 594-5660.	ERIC LUND FOR LUND COUTURE, LTD.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Feb. 7 11:00 A.M.	PREVIEW OF SUMMER COLLECTION Preview of Summer collection, designed by Dominic. For press and buyers, by invitation. Thereafter by appointment. Contact: Helen Borger, BR. 9-1195.	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Feb. 7 12:00 Noon	SHOWING OF SUMMER COLLECTION Showings Feb. 7 and 8 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 7 1:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 7, 14 at 1:00. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Feb. 7 1:00 P.M.	SHOWINGS OF SUMMER JUNIOR COLLECTION Showings Feb. 7, 8, 14, 15, 21 at 1:00 P.M. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 7 1:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 8, 9, 14, and 15 at 1:00 P.M. Contact: PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Feb. 7 2:30 P.M.	OPENING OF SUMMER COLLECTION Showing of Summer collection, designed by Marie McCarthy, Feb. 7, 8, 14 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Feb. 7 2:30 P.M.	OPENING OF SUMMER COLLECTION Designed by Bill Blass. Also, Feb. 9, 14, 16 at 2:30. By reservation. Contact: Herman Seigenfeld, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Feb. 7 4:00 P.M.	OPENING: SUMMER COLLECTION Designed by Bob Bugnand. Contact: Sylvan Fox or Miss Joy, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Feb. 9 4:00 P.M.	PRESS PREVIEW OF SUMMER COLLECTION By invitation. Thereafter Feb. 9, 14, 16 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Feb. 7	OPENING: SUMMER COLLECTION Daily showings, by appointment. Contact: Faye Berk, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Feb. 7	OPENING OF SUMMER JUNIOR COLLECTION Continuous showings of daytime and late-day junior cocktail and evening fashions, designed by Frances Prisco. Contact:	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR LO. 4-9311.
Wednesday Feb. 8 9:30 A.M. Coffee	PRESS PREVIEW OF SHOE IMPORTS Preview for the press of imported shoes for Spring. By invitation. (For Release, Fri., Feb. 10). Publicity: Jackie Landesman, OX. 5-4000.	OHRBACH'S	3RD FLOOR
Wednesday Feb. 8 10:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Also Feb. 15 at 10:30 A.M. Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 8 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Dorothy Farbo, Feb. 8 and 15 at 11:30. By reservation. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Feb. 8 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 9 at 2:30. By reservation. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Feb. 8 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 15 at 4:00 P.M. By reservation. Contact: Mary Feld, 736-2740.	ADRI	526 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday Feb. 9 11:00 A.M.	OPENING OF SUMMER COLLECTION Showing of Summer collection. By invitation. Thereafter by appointment. Contact: 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Feb. 9 12:00 Noon	OPENING OF SUMMER COLLECTION By invitation. Thereafter Feb. 10 and 13 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE, LTD.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 14, 15 at 2:30 P.M. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Feb. 13	OPENING OF SUMMER COLLECTION Daily informal showings of Summer sportswear and dresses, by Rudi Gernreich. Contact: Bernie Buchwald, 695-1617.	RUDI GERNREICH	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 14 10:30 A.M.	PRESS PREVIEW: FALL COLLECTION, 1967 Hadley will present sweaters and related fashions in luxury fibers for Fall, 1967. For press and buyers, by invitation. Continuous daily thereafter. Contact: Robert Newman, LO. 5-2170. Publicity: Eleanor Lambert, MU. 8-2130.	THE HADLEY CORPORATION	1407 BROADWAY SHOWROOM - 21ST FLOOR

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JANUARY	FEBRUARY	MARCH	APRIL
S M T W T F S <b>1</b> 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 <b>12</b> 13 14 15 16 17 18 19 20 21 <b>22</b> 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 <b>24</b> 25 <b>26</b> 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY	JUNE	JULY	AUGUST
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 <b>14</b> 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 <b>30</b> 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 <b>18</b> 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 <b>4</b> 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 <b>4</b> 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 <b>12</b> 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 <b>11</b> 12 13 14 15 16 17 18 19 20 21 22 <b>23</b> 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 <b>25</b> 26 27 28 29 30 31

# 1968

<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	<b>MARCH</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>APRIL</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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<b>SEPTEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31